

To: The Bands of Gateway High School members and parents

From: Program Committee Chairperson – Carolyn Getsie ~ 412-856-6270

Subject: Ad sales for the Program Books for 2008 Contest of Champions, PIMBA Championships & Winter Guard Percussions Shows all held at Gateway HS.

FOR BUSINESSES ONLY, WE ARE SELLING **ONE** AD FOR ALL **THREE** EVENTS: TWO FALL CONTESTS AND THE WINTER GUARD AND WINTER PERCUSSION CONTEST. FAMILY AND PATRON ADS CAN BE PURCHASED SEPARATELY FOR EACH EVENT.

Please start soliciting for ads from the communities of Pitcairn and Monroeville. Ask your favorite restaurant, dentist, doctor, the companies you work for, and neighbors to sponsor an ad for our programs. The contest is an event we depend upon to financially support the band organization and fundraise for the trip to Indianapolis. Ad sales make up a large part of our income for the contest, no matter what the weather is on contest day.

Following are copies of the Patron, Family and Business Ad Forms. Use the correct form because *the prices and the information needed are different*. Photocopy as many as you need. There will be extra copies available in the band room and on the website.

For EVERY AD you bring in, you will receive 50% towards your student account. For example, for each \$20 you bring in, \$10 will go to the student account. For each \$2 patron ad \$1 will go to your student account.

**** ALL ADS MUST BE PRINTER READY. ****

- Turn in the ad ready to print in the program at the correct size. (See ad form).
- Make sure the lines are dark.
- Make sure the ad does not contain any offensive pictures or wording.
(We reserve the right to edit).
- The program is in black and white, so photos scanned and printed in black & white will photocopy better.
- If you want to send the original picture to be scanned, the photo will be returned.
- When sending a PDF file make sure it is **HIGH RESOLUTION** (greater than 72 ppi, usually 200-300), this is very important for print files.
- Send PDF, TIFF, JPEG or MS Word files to: *darlac59@windstream.net*
- Mail the paper copy of the ad along with a check (NO CASH) to Darla Carras (address below).
- Turn in ads as soon as you get them, so the money is credited as soon as possible.
- Families who turn in ads early, by August 15th, will receive a 10 point bonus.

EARLY DEADLINE, Friday, August 15th, FINAL DEADLINE, Friday, August 29.
We can't guarantee that your ad will be included if we do not have it by August 29th.

Turn in your ads to: *Darla Carras, 725 Illini Drive, Monroeville, PA 15146, 412-596-6072*
darlac59@windstream.net

If you have any questions, please call Carolyn or Darla.